

HERNAN A. BALUYUT

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PERSONAL INFORMATION

BIRTH DATE: JANUARY 4, 1985
AGE: 38
CIVIL STATUS: MARRIED
BIRTH PLACE: LIPA CITY
RELIGION: BORN AGAIN CHRISTIAN
GENDER: MALE
HEIGHT: 5'6"
WEIGHT: 80 Kilos

EDUCATIONAL BACKGROUND

INTERMEDIATE

BAPTIST BIBLE COLLEGE ASIA
Bachelor of Arts in Biblical Studies
Lipa New Hope Christian Church Lipa City
June 2010 - March 2014

BATANGAS STATE UNIVERSITY
Bachelor of Fine Arts major in Advertising
Alangilan, Batangas City
November 2003 - October 2007

PHILIPPINE WOMEN'S UNIVERSITY
Bachelor of Fine Arts major in Advertising
Taft Avenue, Manila
June 2002 - March 2003

SECONDARY

THE MABINI ACADEMY
T.M. Kalaw St., Lipa City Batangas
June 1998 - March 2002

PRIMARY

G.B. LONTOK MEMORIAL SCHOOL
P. Laygo St., Sabang Lipa City
June 1992 - March 1998

EMPLOYMENT RECORD

FREELANCE ONLINE GRAPHIC DESIGNER

www.designcrowd.com
www.48hourslogo.com
www.99designs.com
April 2010 - Present

Joins graphic design contest I able to solve visual design problems like Logo, Brochure, Stationary Designs, Book Cover Designs and other visual touchpoints

FINE ARTS INSTRUCTOR

College of Engineering Architecture and Fine Arts
Batangas State University
Alangilan, Batangas City
January 2015 - May 2020

MAJOR SUBJECTS HANDLED

*Computer Graphics and Design
Brand Identity
Visual Perception
Techniques
Figure Drawing
Desktop Publishing w/ approach in Advertising*

GRAPHIC DESIGNER

Office of the President
Batangas State University
Rizal Avenue, Batangas City
August 2017 - December 2019

DUTIES

Publication Layout for the Office of the President

PART-TIME INSTRUCTOR

Baptist Bible College Asia
Lipa New Hope Christian Church, Lipa City
June 2014 - March 2015

YOUTH AND MUSIC PASTOR

Worship Jesus Church Intl Ministries
Brgy, San Carlos, Lipa City, Batangas
March 2007 - Present

GRAPHIC DESIGNER

imageWorld Signs
Paninsingin, Tambo, Lipa City, Batangas
April 2009 - December 2011

DUTIES AND RESPONSIBILITIES

*-Responsible for discussing / communicating with clients with regards to clients Proposed designs, instructions and requirements
-Designing informal and formal layouts using graphic editing / manipulating software (Photoshop, CorelDraw)
-Supports production staff during printing on Large format printer
-Operates Large Format Printer (VISTA 8000 2508)
-Operates Computer Sticker Cutter (Roland CAMM1 SERVO)
-Responsible for onsite sticker signs installation*

EMPLOYMENT RECORD

GRAPHIC DESIGNER

Something Big Design Studio
Lipa City, Batangas
May 2008 - March 2009

DUTIES AND RESPONSIBILITIES

- Responsible for discussing / communicating with clients with regards to clients Proposed designs, instructions and requirements
- Designing informal and formal layouts using graphic editing / manipulating software (Photoshop, CorelDraw)
- Supports production staff during printing on Large format printer
- Operates Large Format Printer (VISTA 8000 2508)
- Operates Computer Sticker Cutter (Roland CAMM1 SERVO)
- Responsible for onsite sticker signs installation

Sanikleen Printing Press

Antipolo del Norte, Lipa City, Batangas

DUTIES AND RESPONSIBILITIES

- Makes Yearbook and Receipts Layout

PART-TIME ARTIST

H B Advertising (Family Business)
Lipa City, Batangas

DUTIES AND RESPONSIBILITIES

- Makes streamers written by brush, scales drawing and replicates to walls, wall murals
- Silkscreen processing and printing jobs
- Responsible for on-site signs installation

ACHIEVEMENTS

GRAPHIC DESIGN

FREELANCING

LOGO/GRAPHIC DESIGN COMPETITION

Online/International Clients

- **48hourslogo.com**
Contest Won 49 Finalist 98
- **Designcrowd.com**
Contest Won 21 Finalist 40
- **99designs.com**
Contest Won 9 Finalist 19

MUSIC

PUBLISHED GOSPEL SONGS

- **SAMO**
Waterwalk Worship Project: Sambahan
SONY MUSIC PH
2023
Songwriters: Jungee Marcelo, Hernan Baluyut, Gella Mae Biag, Jeannette Abella, Thea Vito,
- **BAGONG AWIT**
PAPURI! XXIV WALANG MAKAPAGHIHIWALAY
FEBC PH
2022
Songwriter: Hernan Baluyut
Interpreters: Ptr Rommel & Susan Guevarra
- **MENSAHE NG PASKO**
FILCCOM PAMASKONG AWIT 2022
FILIPINO CHRISTIAN COMPOSERS
2022
Songwriter: Hernan Baluyut
- **PAG-IBIG MO**
PAPURI! 22 MINAMAHAL KA
FEBC PH
2018
Songwriter: Hernan Baluyut
Interpreters: Luis Cortez

SPECIAL SKILLS AND KNOWLEDGE

GRAPHIC DESIGN
BRAND IDENTITY DESIGN
PAINTING
SING
PLAY DIFFERENT MUSICAL INSTRUMENTS
LYRIC & MELODY COMPOSITION
BIBLICAL COUNSELING

TECHNICAL EXPERTISE

mac os

windows os



CHARACTER REFERENCE

MR. AHMAD IMAM
CEO, The EXECUTIVE BRAND
AUSTRALIA
contact number upon request

MR. MAR LOPEZ
Graphic Designer | Co-faculty
Batangas State University
contact number upon request

MRS. EUGENIA BELGADO
Head, Prayer Ministry
Worship Jesus Church
contact number upon request

logo designs



ilyde is a technological platform, a data science ecosystem. It is an ecosystem of open source tools that enables data scientist in developing projects of data science. We choose open source tools in order to guarantee democracy and transparency of Artificial Intelligence and Machine learning projects.



Downtown market with deli items, soups, sandwiches, locally grown vegetables, cheeses, etc.



Computer Controlled Machining Job Shop providing innovative solutions to customers worldwide.

Our company consists of young professionals specializing in manufacturing custom mechanical components (Gears, Pins, Linkages, Valves, Threaded Connections, etc.) for the oil and gas, industrial, and energy sectors.



We are a bagel shop selling bagels (obviously), coffee, bagel sandwiches, and pastries. We are in a boutique, small, destination mountain town (Highlands, NC). We are dog lovers and hound owners.



BARBARA DIRNHOFER
MEDIATION TRAINING COACHING

coaching, business trainings, a lot outdoor in nature, conflict mediation

I try to bring people to move their mind to grow and live more satisfied. Get a stronger mind and strategies for staying healthy although there are a lot of challenges



YOU DESIGN YOURSELF

Mens and women athletics/sportwear brand. Streetwear, gym apparel, cycling, boxing etc... & accessories. I need your 100% - I am a graphic designer, please show me some original work. -)



Manufacturers Representative of Industrial Ventilation Products



we manufacture car cleaning and detailing products Looking for a logo tat will make our brand shine and stand out on a label



247handy.com - all in one property services Will provide various services in maintaining properties including: minor building works, emergency plumbing and electrical repairs, carpentry and joinery, painting and decorations etc. Also we will provide cleaning services. All above to the highest standards and available 24/7 Our target: property owners / managing agents in London and surrounding areas.



We need a logo for a new company called 'expat web solutions'. Our mission is to provide personalized websites for expats living in Singapore

we would like the logo to be on a white background incorporating the words 'expat web solutions' and a logo.



We run a website called Fast Forward (ftech.net) and are looking for a contemporary logo design. The site covers future technology and consumer electronics trends, both for hardware and software.

We would like the logo to feature one color, and that color to be bright rather than dark. Also, don't base the logo off our current website theme, since that will be changed later on. The design should communicate the future and modern technology.



WeGoLook is a nationwide field services platform that currently utilizes a database of over 10,000 independently contacted Agents to collect and deliver field data and perform tasks for a variety of industries including: automotive, real estate, insurance, equipment, business lending, and everyday consumers.

*descriptions of the logo are given by the clients.

other designs

poster



web banners



icons



flyer



christmas email signature



product label



certificate



creative bio



social media advertisement



product label



WEDDING INVITATION LAYOUT

